

Services: The forgotten gold mine



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Isn't it time you took a
look at how you
purchase
services?

**Register now for
the NAPM
Services Group
Conference.**

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**Take advantage
of this opportunity
to discover a
hidden treasure.**

Maybe you're looking for gold in the wrong places.

*Temporary services ... advertising agencies ...
energy ... insurance ... consulting services*

They take a big bite out of your budget — make sure
you're getting the most value for your spend.

**NAPM Services Group Conference
Program 3055A
November 30-December 1, 2000
Regal McCormick Ranch Resort and Villas
Scottsdale, Arizona**

For information, contact NAPM Customer Service at 800/888-6276
or 480/752-6276, extension 401. Visit the NAPM Web site at
www.napm.org and connect to the NAPM Services Group
Conference. Or call Fax on Demand at 800/444-6276 and request
document #74001.